



PRESS INFORMATION

4th International “One World Award” – Call for Nominations

Legau/Bonn/Germany, August 7th, 2013

The start of the nomination period for the fourth “One World Award” (OWA) has been proclaimed by the German organic food manufacturer Rapunzel and the international umbrella organisation for organic agriculture, IFOAM. The award is endowed with prize money of 25,000 Euro and recognizes people who campaign for a better ecological, economical and social world. From now on until November 15th, 2013 innovative ideas, projects and/or individuals worldwide can be nominated. The festive award ceremony will take place in September 2014 in Legau/Germany.

“After three successful award ceremony’s, the OWA has developed to an encouraging cornerstone for initiatives and individuals, who advocate for a reasonable and more human direction of globalisation”, describes Joseph Wilhelm, Initiator of the OWA as well as founder and member of the managing board of Rapunzel Naturkost GmbH. Markus Arbenz, the Director of IFOAM, goes even one step further and explains that for him “the OWA has become the most important Award within the organic movement at all”.

In addition to the “One World Award”, the “Lifetime Achievement Award” will although be presented. This award recognizes individuals who have dedicated their lives to the advancement and support of the organic movement.

This year’s jury consist of renowned personalities such as Dr. Vandana Shiva and Nnimmo Bassey (both honoured with the Alternative Nobel Prize) or Roberto Ugas (IFOAM vice president). Out of five finalists, the jury picks the winner of the bronze





OWA-Statue. They all together will take the centre of the award ceremony and the media attention. All finalists receive a certification and a financial recognition in the amount of 2.000 Euro. The price money is sponsored by Rapunzel.

Information concerning the eligibility requirements and the previous finalists are available on the website www.one-world-award.de. Self-nominations are not accepted; the nominations should be submitted in English. The application deadline is November 15th, 2013.

Contact partner for questions concerning the nomination process:

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